

### CAREER OPPORTUNITY

Job Title: Junior Designer – Entry Level Reports To: Manager of Graphic Design

**Department:** Sales & Marketing

# ABOUT WELLS & ASSOCIATES, LLP

Wells & Associates, LLP, is based in Stroudsburg, Pennsylvania, with corporate offices in East Stroudsburg, Pennsylvania. The company began in 2013 and specializes in leisure products that make our free time better, including electronics, camping gadgets, apparel, games, apps, and more. President and CEO is Dr. Holly Wells. Wells & Associates was awarded Best Local Business by the Pocono Bee in 2016 for hiring local college graduates and giving back to the community through service projects and philanthropic giving. Learn more at www.wellsllp.com.

# **Position Overview**

Wells & Associates, LLP, seeks a Junior Designer interested in creating stunning visuals for our extraordinary mobile products.

#### General Responsibilities

- Developing design for mobile applications, branding, and digital marketing
- Transforming ideas into beautiful designs for various mobile platforms and devices
- Presenting work to the team and adapting products to customer feedback
- Collaborate with graphic design team and with various subject matter experts throughout the company

### Qualifications

- Education: Degree in design, digital media technology, or related discipline
- Technological Skills: Familiar with best practices for iOS and Android
- Industry or Related Experience: 1+ years of design experience, including mobile application, branding, and/or digital marketing design (can be from coursework/internships)
- Certifications: n/a
- Additional Requirements and Qualifications: Excellent written/verbal communication skills for reporting and presenting; online portfolio



### Salary and Benefits

• \$34,500/year + competitive benefits package

# How to Apply

Please address cover letter to the following: Dr. Holly Wells, President and CEO

All application materials should be submitted via our D2L Dropbox submission system.

Only qualified individuals being considered will be contacted for an interview.

WELLS & ASSOCIATES IS AN EQUAL OPPORTUNITY EMPLOYER